

CM-1035-01

Contract No. \_\_\_\_\_  
Bid/Proposal No.: NC07-033

**AMENDMENT NO. 1 / FIRST EXTENSION TO THE**  
**AGREEMENT FOR PUBLIC RELATIONS**

THIS ADDENDUM entered into this 22nd day of September, 2008 by and between the **BOARD OF COUNTY COMMISSIONERS OF NASSAU COUNTY, FLORIDA**, a political subdivision of the State of Florida, (hereinafter referred to as "County") and **HAYWORTH CREATIVE**, 700 w. Granada Boulevard, Suite 100, Ormond Beach, Florida 32174, (hereinafter referred to as "Contractor").

**WHEREAS**, the parties entered into an Agreement dated September 24, 2007 for the development and implementation of a successful national public relations and promotions campaign to attract tourist to Amelia Island; and

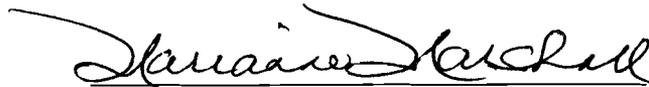
**WHEREAS**, the original agreement provided for an initial term of one (1) year beginning October 1, 2007 and ending September 30, 3008, with an option to extend for two (2) additional one-year extensions upon mutual contract between the Contractor and the County;

**WHEREAS**, the parties desire to amend and extend said Agreement.

**NOW, THEREFORE, FOR AND IN CONSIDERATION** of the mutual covenants and agreements herein contained, the parties hereto agree as follows:

1. In accordance with Section 3.5 of the Agreement for Public Relations dated September 24, 2007, the performance period is hereby extended for an additional one (1) year beginning October 1, 2008 and ending September 30, 2009.
2. All other provisions of said Agreement not in conflict with this Addendum shall remain in full force and effect.
3. Time is of the essence.

BOARD OF COUNTY COMMISSIONERS  
NASSAU COUNTY, FLORIDA



MARIANNE MARSHALL  
Its: Chair

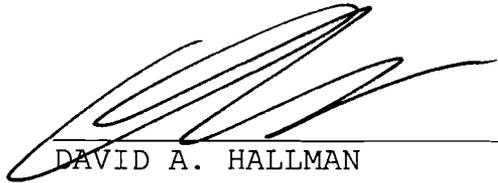
ATTEST TO CHAIR'S SIGNATURE



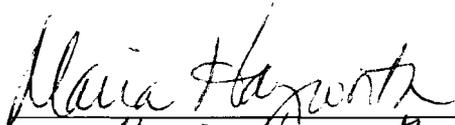
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JOHN A. CRAWFORD  
Its: Ex-Officio Clerk      *EBM 9/24/08*

Approved as to form and legality by the  
Nassau County Attorney:

  
\_\_\_\_\_  
DAVID A. HALLMAN

HAYWORTH CREATIVE

  
\_\_\_\_\_  
By: Maria Hayworth  
Its: president

STATE OF Florida  
COUNTY OF Volusia

Before me personally appeared,  
Maria Melachroinou Hayworth, who is personally known \_\_\_\_\_ or  
produced FL drivers license as identification, known  
to be the person described in and who executed the foregoing  
instrument, and acknowledged to and before me that he/she  
executed said instrument for the purposes therein expressed.

WITNESS my hand and official seal, this 30 day of  
September, 2008.

  
\_\_\_\_\_  
Notary Signature



Notary-Public-State of \_\_\_\_\_ at large  
My Commission expires: